

UC Santa Barbara
Gaucha Racing

Sponsorship Package

2023-24



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About Us



What is Formula SAE Electric?

Formula SAE Electric is a competition that challenges students to design, build, and race a single-seat, open-wheeled electric race car from scratch. This culminates in an annual competition at the Michigan International Speedway hosted by the Society of Automotive Engineers (SAE), where 75 teams from across the world compete in displays of engineering knowledge and expertise, while career engineers and motorsport enthusiasts spectate and judge.



What is Gaucho Racing?

Gaucho Racing is a student-run organization at UC Santa Barbara founded in early 2021 that competes in FSAE Electric — with the goals of research, sustainability, education, and professional development. Through practical design and manufacturing experience, participation in research grants, and an emphasis on clean mobility, we offer students a hands-on education at every step of the engineering process.

In June of 2023, we competed for the first time in UCSB's history and had an incredible learning experience throughout the entire process: from validating our designs, to manufacturing in UCSB's machine shop, to competing with other teams at the Michigan International Speedway.

We are now a university-endorsed senior design project for Mechanical Engineering and Computer Engineering majors at UC Santa Barbara, a Registered Campus Organization at UCSB, and UCSB's official chapter of SAE International.

Project Timeline

Summer

After competition in June, we restart the process of designing and funding our annual race car. This includes consistent technical meetings to analyze past performance and plan future progress.

Fall

Our fall quarter is dedicated to design work in our respective sub-teams: Chassis, Suspension, Aerodynamics, Powertrain, and Controls. Our Business team continues to source funding.



Winter

During winter, we conduct our Critical Design Review with professors, faculty, and professional engineers. Then, we begin our extensive manufacturing process.

Spring

In Spring, we begin the testing process to validate our designs and performance. We also begin to prepare for competition by completing final documentation and organizing travel logistics.

Tiers and Benefits

Why Should You Become A Sponsor?

As an independently funded team, we rely on our generous sponsors to support our research and development each competition cycle. Your donation will be directly funding some of the brightest and most ambitious minds at UC Santa Barbara as they embark on this hands-on learning experience. This is a great opportunity to connect with the next generation of engineers as well as promote your organization on our website, social media, team apparel, and car livery. We are also a 501(c)(3) organization through SAE, meaning that we are eligible to receive tax deductible donations.

	<i>Friends & Family \$0+</i>	<i>Bronze \$500+</i>	<i>Silver \$1,000+</i>	<i>Gold \$5,000+</i>	<i>Title \$10,000+</i>
Logo on website	Name	Small	Medium	Large	X- Large
Logo on banner		✓	✓	✓	✓
Logo on apparel		✓	✓	✓	✓
Logo on car		Small	Medium	Large	X-Large
Social Media post		✓	✓	✓	✓
Access to resume book		✓	✓	✓	✓
Invitation to car unveiling				✓	✓
License to use photos				✓	✓
Promotional Event				✓	✓
Exclusive title benefits					✓

Thank You to Our Current Sponsors!



Contact Us

Website: ucsbgauchoracing.com

Instagram: @gauchoracingucsb

LinkedIn: Gaucho Racing at UC Santa Barbara